



**10th International Conference of the Iberoamerican Academy of Management December 7-9,  
2017, New Orleans, Louisiana (USA)**

**December 7<sup>th</sup> (Thursday), 1:00 – 3:30 p.m.  
Pre-conference Workshop**

**"Corporate networks and Business leaders in Latin America"**

**Coordinators**

- Erica Salvaj, School of Business and Economics, Universidad del Desarrollo, Chile and Universidad Torcuato Di Tella, Argentina, [esalvaj@udd.cl](mailto:esalvaj@udd.cl)
- José Luis Rivas, ITAM, México, [jose.rivas@itam.mx](mailto:jose.rivas@itam.mx)

**Discussant**

- Lucy Taksa, Associate Dean and Convenor of Cultural Diversity Research Network, Faculty of Business and Economics, Macquarie University (Australia), [lucy.taksa@mq.edu.au](mailto:lucy.taksa@mq.edu.au)

**Panelists**

- Julián Cárdenas, Freie Universität Berlin, Germany, [julian.cardenas@onlinebschool.com](mailto:julian.cardenas@onlinebschool.com)
- Miguel Córdova, Facultad de Gestión y Alta Dirección, Pontificia Universidad Católica de Perú, [cordova.miguel@pucp.edu.pe](mailto:cordova.miguel@pucp.edu.pe)
- Thiago de Sousa Barros, Ciências Econômicas, Universidade Federal de Ouro Preto, Brazil, [tsousabarros@gmail.com](mailto:tsousabarros@gmail.com)
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Huge changes took place in Latin America during the last decades. A corporate network together with a long-term perspective is needed to understand how elites changed and why they differ across countries. This workshop seeks to convene all of the publics interested in Corporate Networks and Business leaders in LatAm. Our main goals are:

- To build comparable national data bases to make comparisons between countries.
- To show the interactions between the transformations of corporate networks, and the evolution of the profile of business leaders in LatAm.
- To develop a community of researchers interested in developing comparative studies and other joint projects among LatAm countries in corporate networks and business leadership.

In order to achieve our goals we will present four research papers: a) “Board Interlocks in Chile, Mexico and Perú: A Comparative Study”; b) “Women may be climbing on board, but not in first class: Female board participation in Chile and Argentina (1901-2010)”; c) “Where are the women? Implications

of Brazilian advisory boards' gender Diversity in the financial performance of firms", and *d*) "Networked capture: corporate elite networks and mechanisms of corporate state capture in Central American countries". The presentations will be interactive and all the panelists will have 15 minutes followed by Q & A with the audience.