



Iberoamerican Academy of Management

Meeting Minutes

Business Meeting @ Academy of Management, Philadelphia

Saturday, August 2, 2014

Meeting called to order at 6:07 PM

Agenda

- Listserv
- Collaboration with other organizations such as IACMR
- IAM Constitution and Bylaws
- Report on IAM 2013 conference
- Report on AOM 2014 PDW
- Report on *Management Research*
- Report on budget and membership
- Report on Membership Drive Committee
- Report on revamped website
- IAM 2015 conference in Chile
- Report on location of future IAM conference
- Election

Executive Committee Members

- Herman Aguinis (President), Indiana University (USA)
- Roberto Vassolo (VP), IAE (Argentina)
- Martin Larraza Kintana (VP), Universidad Pública de Navarra (Spain)
- Pascual Berrone (VP), IESE (Spain)
- Joan E. Ricart (VP), IESE (Spain)
- Jose Luis Rivas Pérez (VP), ITAM (Mexico)
- Jose Ernesto Amorós Espinosa (VP), Universidad del Desarrollo (Chile)
- Monica Franco (VP), Cranfield (UK)
- Maria Jose Tonelli (VP), Fundacion Getulio Vargas, Brazil
- Rita Campos e Cunha (VP), Universidade Nova de Lisboa (Portugal)
- Cristina Cruz (VP), Instituto de Empresa (Spain)
- Jose Céspedes (VP), Universidad de Almeria (Spain)
- Guillermo van der Linde (Secretary), Pontificia Universidad Católica Madre y Maestra (Dominican Republic)
- Santiago Ibarreche (Treasurer), University of Texas at El Paso (USA)
- Carolina Gómez (Webmaster), Florida International U. (USA)
- Miguel A. Quiñones (Secretary), Southern Methodist University (USA)



Recognition of those whose term is ending August 2014:

- Roberto Vassolo (VP), IAE (Argentina)
- Martin Larraza Kintana (VP), Universidad Pública de Navarra (Spain)
- Cristina Cruz (VP), Instituto de Empresa (Spain)
- Jose Céspedes (VP), Universidad de Almeria (Spain)
- Guillermo van der Linde (Secretary), Pontificia Universidad Católica Madre y Maestra (Dominican Republic)
- Santiago Ibarreche (Treasurer), University of Texas at El Paso (USA)

Review of mission goals and objectives.

Report by Herman on meeting with Duane Ireland, President of AOM on value proposition of organizations such as IAM.

Discussion of Agenda Items

Listserv:

- 1,100+ members from about 25 countries.
- For information, visit: <http://aom.org/Networking/ListServs.aspx>
- Will use email addresses to encourage folks to join IAM

Collaboration with other organizations such as IACMR

- International Association of Chinese Management Research
- 1,200 people attend their conference, many more members
- Respected journal (Management and Organization Review)
- Possibilities of joint conferences, special issues of respective journals—meeting will take place with IACMR's president and journal editor and Herman Aguinis and Maria Jose Tonelli representing IAM

IAM Constitution and Bylaws (Martin Lazarra)

- Main changes to align with current practice
 - Board structure
 - Terms and duties for officers
 - Membership dues structure (student discount (\$60 dues), bi-annual dues (\$175, includes subscription to journal)
 - Past Presidents' Committee – offer strategic advice to board

Report on IAM 2013 conference (Maria Jose Tonelli)

- In Sao Paulo (December 2013)



- 8 tracks
- 506 paper submissions, approved 247, 298 reviewers
- 240 participants (most from Brazil)
- Conducted interviews with several of the participants. Videos can be found on their website. These will be posted on the new IAM website
- 3 best paper awards presented

Report on AOM 2014 PDW (Jose Ernesto Amorós)

- We get 10 hours of programming time in the AOM conference and “credits” to sponsor sessions
- Received 5 proposals. Each received 2 hours
- Requests to sponsor 4 sessions
- Recommend for next year: early call for proposals, network to increase number of proposals, cooperate with other divisions, focus on “hot topics”
- Next year Jose Luis Rivas Perez will organize

Let Herman know if you are interested in Chairing PDWs at AOM meetings in 2016 and beyond.

Report on *Management Research* (Rita Campos e Cunha)

- 23 papers submitted to date (2014); 15 resubmissions on top of that
- 7 rejected, 6 accepted, 10 under review
- Special Issue on Ethics, social responsibility and sustainability, edited by
- Special Issue from the IAM Sao Paulo Conference
- Monetary award given to best paper at IAM Sao Paulo
- Concerns:
 - Quality of submissions is really low, lots of desk rejects
 - Use our networks to get good papers from well-known people submitted to the journal
 - Review process is too slow. Difficulty in getting reviewers. Few bother to reply and indicate whether or not they are planning on reviewing the paper.
 - New innovations being tried such as the virtual special issues.

Report on budget and membership (Santiago Ibarreche)

- Solid financial footing
- Accounting/Auditing firm: Southwest Association Management, Inc. (“SAM, Inc.”)
- Michelle LaFlam, Founder and President of SAM, Inc., Executive Director, Arizona Business Leadership



- Current balance: \$56,000
- New 2-year dues structure will help with budget planning and stability
- Currently, approximately 300 members, and 1,100+ Listserv members

Report on Membership Drive Committee (Monica Franco):

- Geographic regions and region representatives
- The Membership Drive Committee will draft an email in English and it will be translated/adapted into Spanish and Portuguese. That email will describe benefits of IAM membership and direct people to IAM's website and include instructions on how to become a member
- Region representatives will compile email lists of potential members in their regions, personalize the message as needed, and distribute the email message within their respective regions
- Other ideas? Suggestions?
 - Look for potential partnerships with other organizations perhaps including membership discounts
 - Target doctoral students in Latin America. This is the primary purpose of the new reduced student dues structure
 - Point was raised that there may be researchers in other non-Iberoamerican countries that do research on Iberoamerica. Make sure that these people are captured within the new regional structure.
 - Email Monica with further suggestions

Report on revamped website (Carolina Gómez)

- Current website has problems, including inability to join IAM, will be changing providers
- Many new capabilities will be added including ability to search for members, videos, papers, etc.
- Please send ideas for what the website will be used for. Carolina will be sending a survey for member input

IAM 2015 conference in Chile (Jose Ernesto Amorós)

- Theme: From Developing to Developed Economies: The Future of Entrepreneurship and Innovation in Iberoamerica
- Special emphasis on entrepreneurship but traditional tracks will still be there (e.g., OB, HR, finance, etc.)
- Hosted by Universidad de Desarrollo, Chile – to be held in Santiago
- December 3-5, 2015
- Conversations with potential outlets for a special issue, book, etc. to entice more submissions



- There will be competition with other Latin American conferences around the same time
- Please email Jose Ernesto with ideas and suggestions to improve the conference and increase submissions

Report on location of future IAM conference (Pascual Berrone)

- Site selection committee members
 - Pascual Berrone (IESE – Spain) (Committee Chair)
 - Rita Campos e Cunha (NOVA – Portugal)
 - Roberto Vassolo (IAE – Argentina)
 - José Ernesto Amorós Espinosa (UDD – Chile)
 - Maria Jose Tonelli (FGV – Brasil)
 - Herman Aguinis (Indiana University - USA)
- Proposals received so far
 - Universidad del Rosario (Bogotá, Colombia) – 2017
 - University of Beira Interior, Covilhã, Portugal (2017 or 2019)
- Expression of interest
 - Feevale University, Novo Hamburgo, Brazil
 - Fundacao Escola de Comercio Alvares Penteado , Sao Paulo, Brazil
 - University Nove de Julho (SP - Brazil)
 - Universidad EAFIT, Medellin, Colombia
 - Universidad de La Sabana, Bogotá, Colombia
 - Porto Polytechnic , Porto Portugal
 - Florida International University, Miami, USA
- Next steps for selection committee
 - Reply to those expressing interest
 - Make a selection – seriously considering having the conference in the US due to its attractiveness to Europeans and Latin America
 - Send suggestions, ideas – still time to get more possible hosts

Call for a vote on the approval of the new bylaws by President Aguinis – changes were approved

Election

- Process
Nominating Committee:
Herman Aguinis, Chair and IAM President
Julio de Castro, IAM Immediate Past President
Luis Gomez-Mejia, IAM Past President
Maria Jose Tonelli, IAM Vice President
Roberto Vassolo, IAM Vice President



Self-nominations solicited using the IBERO list

- Candidates for VP slots:

Santiago Ibarreche (U. of Texas, El Paso)

Carolina Gomez (Florida International U.)

Luiz F. Mesquita (Arizona State U.)

- Call for a vote on the candidates by President Aguinis – all three candidates were approved

Meeting Adjourned at 7:13 PM