



Iberoamerican Academy of Management

Meeting Minutes

Business Meeting @ Academy of Management, Vancouver

Saturday, August 8, 2015

Meeting called to order at 6:08 PM

Approximately 45-50 people in attendance

Agenda

- Listserv
- Report on revamped website (Carolina Gómez)
- Report on budget (Santiago Ibarreche)
- Report on AOM 2015 PDW (Jose Luis Rivas Pérez)
- Report on *Management Research* (Martin Larraza)
- Report on Upcoming Membership Drive Committee (Mickey Quiñones)
- Report on IAM-sponsored workshop in Lima (Julio de Castro)
- Update on upcoming IAM 2015 conference in Santiago, Chile (Pablo Muñoz on behalf of Jose Ernesto Amorós)
- IAM 2017 conference in New Orleans (Len Treviño)
- Election

Executive Committee Members

- **Herman Aguinis** (President), Indiana University (USA)
- **Jose Ernesto Amorós Espinosa** (VP), Universidad del Desarrollo (Chile)
- **Pascual Berrone** (VP), IESE (Spain)
- **Rita Campos e Cunha** (VP), Universidade Nova de Lisboa (Portugal)
- **Carolina Gómez** (VP & Webmaster), Florida International U. (USA)
- **Monica Franco** (VP), Cranfield (UK)
- **Martin Larraza Kintana** (VP), Universidad Pública de Navarra (Spain)
- **Luiz F. Mesquita** (VP), Arizona State U. (USA)
- **Joan E. Ricart** (VP), IESE (Spain)
- **Jose Luis Rivas Pérez** (VP), ITAM (Mexico)
- **Maria Jose Tonelli** (VP), Fundacion Getulio Vargas (Brazil)
- **Santiago Ibarreche** (VP and Treasurer), University of Texas at El Paso (USA)
- **Miguel (Mickey) Quiñones** (Secretary), Southern Methodist University (USA)
- Past Presidents: **Luis Gomez-Mejia** (Notre Dame, USA) and **Julio de Castro** (IE, Spain)

Discussion of Agenda Items:

Review of mission goals and objectives



- Increase growth, visibility and expansion
- Listserv has 1,100 members from 26 countries

Revamped Website (Carolina Gomez) (<http://www.iberoacademy.org/>)

- Launched in March/April 2015
- One stop shopping experience (pay dues, conference registration, etc.)
- Future plans to add functionality
 - Need to check into how the charge shows up on people's credit card statement
 - Add social media tools (Twitter account, LinkedIn group) – need someone to volunteer to manage these tools
 - Send other ideas to Herman or Carolina

Budget and Finance (Santiago Ibarreche, Treasurer)

- Solid financial footing
- Two main expenses (journal access and social hour at AOM)
- IAM Conference is self supporting
- \$10K in the bank
- Changed dues structure for two years to coincide with the schedule of the conference

Herman discussed outreach to other affiliate associations including African Academy of Management and International Association of Chinese Management Research- they were invited to the social hour

AOM 2015 PDW @ Vancouver (Jose Luis Rivas Perez)

- 4 PDWs
 - Corporate governance
 - Multilatinas
 - Exculture project
 - Science, technology and innovation
- Attendance was from 8 to 13 participants – perhaps should start requiring pre-registration so people show up

Management Research (Martin Larraza)

- Two associate editors
- 4-5 papers per issue, three issues per year
- Journal usage is relatively high – increasing number of users and downloads
- Interestingly, top countries by download are not necessarily in Iberoamerica
- Current challenges in getting submissions (only 24 papers this year)
- Goals to increase the number of submissions and get the paper in journal rankings



- Problem is SCOPUS requires journals to have at least 25 papers published per year
- Suggestions/comments?
 - Question about linking papers from IAM conference to journal – currently done but should be strengthened
 - In Chile conference, there will be an award that requires the winner to publish their paper in Management Research
 - Suggestion to add a flag or box for conference reviewers to indicate that a paper should be considered for publication
 - Get PhD students to submit their first chapter of dissertation (review paper) to journal
 - There will be a call for special issue proposals – send in your ideas

Membership Drive (Mickey Quinones)

- Now that the dues structure is changed and the website is fixed we are ready for a membership drive
- Letters inviting people to join IAM have been written in English, Spanish, and Portuguese
- Maybe copy the HR Division ambassadors program to help increase membership – appointed an ambassador in each country

IAM Sponsored Workshop in Lima, Peru (Julio Castro)

- This was an initiative from the Strategic Management Society to help increase capacity to publish within other countries
- 30 people attended – some were current professors doing their doctorate as well as more senior professors who had little background and training in publishing
- 2.5 days of intense training on how to get your work published
- Will have more to say on this later – keep an eye out for opportunities to get IAM involved in other events like this

AOM 2016 PDW @ Anaheim (Mickey Quinones)

- Tentative theme is Iberoamerican Contributions to economic development
- Be on the lookout for call for proposals

IAM 2017 Conference in New Orleans, USA (Len Treviño)

- First time the IAM conference will take place in the United States
- Hotel Le Méridien
- December 7-9, 2017
- \$169 per night rate
- Current guarantees for 125 rooms
- Send suggestions for outings and other activities



IAM 2015 Conference in Santiago, Chile (Pablo Muñoz on behalf of Jose Ernesto Amoroz)

- Universidad de Desarrollo in Santiago
- 231 submissions with 165 accepted
- Lots of great things to do in Chile in addition to the great papers
- Register for conference at IAM Website

Elections

- Process – nominating committee and self-nominations
- Three candidates for VP slots
 - Pascual Berrone (re-election (IESE, Spain)
 - Len Treviño (Loyola, New Orleans, USA)
 - Ronaldo Parente (Florida International, USA)
- Call for a vote – all three elected with no dissention or abstentions

Comments/Suggestions

- How can we get the international affiliates collaborate more with each other
- Maybe a PDW of all these international affiliates (some are associated organizations) – collaborate with other divisions (practice theme and international are potential cosponsors)
- How can we increase the number of officers from Latin American countries – these ambassadors can also be a pipeline to the executive committee

Meeting Adjourned at 7:07 PM – Attend social hour (heavily attended)