



## Iberoamerican Academy of Management Meeting Minutes

Business Meeting @Academy of Management, Boston, MA  
Saturday, August 10, 2019  
Meeting called to order at 6:12 p.m.

### Agenda:

- State of the Association
- IAM Website
- Research Consortium Announcement
- Report on budget and finances (Maria Fernanda Wagstaff)
- Report on AOM 2019 PDW (Jorge Gonzalez)
- Report on *Management Research* (Martin Larraza)
- Elections
- Additional items and suggestions

### Executive Committee

- Carolina Gómez (President & Webmaster), Florida International U. (USA)
- Jose Ernesto Amorós Espinosa (VP), Universidad del Desarrollo (Chile)
- Monica Franco (VP), Cranfield (UK)
- Maria Fernanda Wagstaff (VP and Treasurer), University of Texas at El Paso (USA)
- Martin Larraza Kintana (VP), Universidad Pública de Navarra (Spain)
- Luiz F. Mesquita (VP), Arizona State U. (USA)
- Ronaldo Parente (VP), Florida International University (USA)
- Carlos Alsua (Secretary), Arizona State University
- Jose Luis Rivas Pérez (VP), ITAM (Mexico)
- Maria Jose Tonelli (VP), Fundacion Getulio Vargas, Brazil
- Len J. Treviño, (VP) Loyola University New Orleans (USA)
- Erica Salvaj, (VP) Universidad del Desarrollo, Chile
- Desiree Pacheco (VP), Portland State University, (USA)
- Jorge Gonzalez (VP and PDW Program Chair), University of Texas at El Paso, (USA)

### Review of mission and goals

### Discussion of Agenda Items:

- Reminder that the 2019 Conference is being hosted by Universidad de La Sabana, Bogota (Guido Castro/Hilda Arango de Ortega)  
122 Papers submitted; Doctoral Consortium, AMD Paper Development Workshop.

- The 2021 IAM conference committee includes: Len Trevino (Chair), Jose Ernesto Amoros, Erica Salvaj, Julio de Castro .... The 2021 Conference Host/Place to be announced soon!!
- Listserv has been replaced with AOM Connect platform... IAM members must add themselves to the AOM connect platform. It is critical for IAM members to transition. Efforts have been made to send several emails. Members are encouraged to spread the word regarding the new platform.
- It was noted that while the 2-year membership fee was institutionalized about 4 years ago it has created some confusion around conference fee. Members were reminded that every two years when they register for the conference they must renew membership.
- Website needs to be migrated to new platform. Adobe platform is ending their Business Catalyst platform on June 2021. New president will need to form a committee to find a replacement. While the adobe (Business Catalyst) platform was very inexpensive it required a member willing to actively manage the webpage and this is not sustainable. The platform did allow for secure payments of membership dues and conference dues. Host universities could also have their website on the IAM website for about \$800 web designer fee to design and upload pages. Members could sign into secure members only section where the journal link was available.
- New Research Consortium is being created. FIU has provided a small amount of seed money to help start a research consortium to help the IAM members collaborate on research (money could be used to create survey online). The goal is to increase collaboration and publication among IAM members. The purpose of the research project is to develop EMIC scales of the employee engagement that capture the behavioral ways in which the same construct is expressed across different cultures. There will be a set of rules that all researchers will have to abide by. These rules will include rules of participation as well as the use of data (who and authorship). Juan Sanchez or Carolina Gomez should be contacted if interested.

Maria Fernanda Wagstaff went over the financial status of IAM. Currently, we have approximately \$39,642, which is a very healthy amount for IAM, but as noted this was due to a conference surplus donated by FAU as well as a reduced contract rate with Emerald. On a year-to-year basis, IAM is operating at a loss.

- Jorge Gonzalez, Program Chair of this year's PDW reported that IAM accepted 2 IAM PDWs (19 presenters) and co-sponsored another 2 PDWs (with another 12 presenters). IAM members were encouraged to take advantage of our PDW to submit their papers.
- Management Research Journal Update: Martin Larraza Kintana will be stepping down as editor and IAM is in the process of selecting a new editor. The journal data was presented. The journal continues to grow in terms of its status but again, members are encouraged to submit rigorous, high quality papers to the journal. The journal 2019 Emerald Literati Award winner was noted: *The two sides of CEO pay injustice* by Herman Aguinis, Geoffrey P. Martin, Luis R.

Gomez-Mejia, Ernest H. O'Boyle, Jr., Harry Joo (Volume 16 number 1).  
Highly commended paper: *Ambidexterity strategies in illegitimate institutional contexts: the role of informal institutions* by Jacobo Ramirez, Claudia Vélez-Zapata, Sergio Madero (Volume 16 number 2) and Valentina Lazzarotti was noted as receiving the award for Outstanding reviewer.

- Carlos Alsua will be the PDW Chair for the 2020 AOM PDW.
  
- Elections were held for president and VP renewals. Len Trevino was elected as president and 4 VPs were renewed:
  - Jose Ernesto Amorós Espinosa (VP), Universidad del Desarrollo (Chile)
  - Monica Franco (VP), Cranfield (UK)
  - Jose Luis Rivas Pérez (VP), ITAM (Mexico)
  - Erica Salvaj, (VP) Universidad del Desarrollo, Chile
  
- German Cespedes was introduced and allowed to talk about the Academy of Management Specialized Conference to be held in Mexico City on April 15-17, 2020. IAM members were encouraged to submit papers. Dr. Juan Sanchez suggested that they work with Management Research to plan a special edition where the best papers would be published.
  
- Meeting was adjourned at 7:00 and all attendees were invited to attend the social.