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Welcome to the 2009 IAM Conference in Argentina

Bienvenidos a Argentina (Wellcome to Argentine) !

IAE Business School is proud and honoured to host the 6th International Conference of the Iberoamerican Academy of Management.

The theme of this year's conference is to give inside into Iberoamerican.

Our objective is to map out a strategy to do business in Iberoamerican, so that one is able to succeed in this enviroments.

In this Conference, participants will be able to exchange academic information and experience form Latinoamérica.

The large variety of sessions (plenary, competitive pape rand interactive paper sessions) which makes up this year's program among developing contruies, contributed solutions for strenghtening our Iberoamerican networks.

We are thank for all the participants construying to this excellent program and for making this conference a stimulating and unforgettable scientific event !!

*Roberto Vassolo
Luiz Mesquita
Sergio Lazzarini
Conference Co-chairs*

REVIEWERS

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Adriana Vinholi Rampazo - UEM - Universidade Estadual de Maringá
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Ana Rita Silva Sacramento – Universidade Federal da Bahia
Anabela Almeida - Universidade da Beira Interior
Anatália Ramos - Universidade Federal do Rio Grande do Norte
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Carmina Fandos Herrera - University of Zaragoza (SPAIN)
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Carolina Freddo Fleck – Universidad Federal do Pampa
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Claudia Carvalho
Claudio Pinheiro Machado – Universidade de São Paulo
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Daniel Friel -
Daniel Jiménez Jiménez – University of Murcia
David Naranjo-Gil – Universidad Nacional de Colombia
Davide Consoli
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Diego Pando - Universidad de San Andrés
Dirk Boehe - Insper Institute of Education and Research
Dolores Gallardo Vázquez –Universidad de Extremadura

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Joan Ricart

João Amaro Matos
João Garibaldi A. Viana
Joaquim Rubens Fontes Filho
Jociane Rigoni - UEPG - Universidade Estadual de Ponta Grossa
John Sargent
Jorge Brantes Ferreira
Jorge Cruz Gonzalez
Jorge Estuardo Tello Gamarra
Jorge Gomes
Jorge Tello Gamarra
José Antonio Tribo
Jose Camilo Davila
José Ednilson de Oliveira Cabral
Jose Emilio Navas Lopez - Universidad Complutense de Madrid
Jose Francisco Rezende - UERJ Universidade do Estado do Rio de Janeiro
José Luis Abrantes
José Luis Marín Arandia
José Luis Vázquez Burguete – Universidad de León
José Luiz Rossi Júnior
José Marcos Carvalho de Mesquita
Jose Martins Tude
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José Roberto Frega
Jose Sanchez
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Juana Patlan-Perez
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Liliana Herrera – Universidad de León
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Mª Paz Salmador
Mª Valle Santos Alvarez

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Manuel Gonzalez Diaz - Oviedo
Marcelo Bispo - Universidade Mackenzie
Marcelo Pancotto – IAE Business School – Universidad Austral
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Marcos Hashimoto - Insper
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Maria da Conceição de Moraes Costa
Maria Da Graça Batista
María de Fátima Bruno de Faria
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Silvia Marcia Russi De Domenico
Silvia Torres Carbonell – IAE Business School – Universidad Austral
Silvia Zilber - UNINOVE
Simon Dolan - ESAN
Simone Alves - Núcleo de Turismo – EBAPE
Sinikka Vanhala – Helsinki School of Economics
Susan Schneider – University of Geneva
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Sylvio Mauro de Castro - FUMEC
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Teresa Proença – Universidad do Porto
Tomas Martins
Ursula Wetzal – Universidad Federal do Rio de Janeiro
Vanesa Solis-Rodriguez
Vânia Maria Jorge Nassif – Uni-Facef e Mackenzie
Virginia Barba Sanchez
Vitor Braga - Escola Superior de Tecnologia e Gestão de Felgueiras
Vitor Francisco Schuch Júnior – Universidade Federal de Santa María
William Francini – University of Texas at El Paso
Xavier Castañar - University of Lausanne
Zenona González Aponcio

Nominees for Best Paper Award

60072 "The effect of social capital on financial capital"

Dr. Josep A. Tribo Universidad Carlos III
Dr. Jordi Surroca Universidad Carlos III
Dr. Moshe Kim The University of Haifa and Universitat Pompeu Fabra

60143 "Endogenously determined CEO turnover: the struggle for continuance in listed and unlisted firms"

Dr. Miguel García-Cestona Universitat Autònoma de Barcelona
Prof. Esteban Lafuente Universitat Autònoma de Barcelona

60166 "The impact of symbolic and substantive actions on environmental legitimacy"

Dr. Pascual Berrone IESE Business School
Ms. Liliana Gelabert Universidad Carlos III de Madrid
Prof. Andrea Fosfuri Universidad Carlos III de Madrid

Wednesday, December 9, 2009

17.00 - 21.00	<i>Acreditation – Foyer</i>	<i>Location: DEL PRADO – Basement</i>
16.00 – 19.30	<i>Doctoral Consortium</i>	<i>Location: DEL PRADO – Basement</i>
Guest Speakers:	<i>Professor Robert E Hoskisson</i> <i>Professor Luis Gómez-Mejía</i>	
19.30 – 21.00	<i>Wellcome Cocktail</i>	<i>Location: DEL PRADO - Basement</i>

Thursday, December 10, 2009

8.30 – 12.00 **Acreditacion**

9.00 – 10.30 **PLENARY SESSION**

Location: DEL PRADO - Basement

Multiple Agency Theory: An Emerging Theory of Conflicts and Complementarity

Professor Robert E Hoskisson - George R. Brown Chair of Strategic Management Jesse E. Jones Graduate School of Business Rice University

Thursday, 10:30-11:45

Track: Entrepreneurship and Family Business (competitive)

Theme: Entrepreneurship Models: Theoretical And Empirical Advances

Dec. 10 10:30 - 11:45

Chair: Ana Praconi

Location: Del Prado - Basement

60338 O grau de influência do comportamento empreendedor no processo de internacionalização de pequenas e médias empresas. Estudo de caso sobre empresa exportadora de manequins

Authors:

Number	Title	Name	University
1	Dr.	Claudia Marcia de Jesus forte	Mackenzie
2	Ms.	Ana Claudia Lopes Cortelo Praconi	Mackenzie
3	Mr.	Leandro de Souza Santos	Mackenzie

60601 Estudo Comparativo entre o Processo de Criação de Empresas Tecnológicas e o de Empresas Tradicionais.

Authors:

Number	Title	Name	University
1	Prof.	Cândido Borges	Universidade Federal de Goiás
2	Prof.	Louis Jacques Filion	HEC Montreal
3	Mr.	Germain Simard	HEC Montreal

60036 Positive And Negative Affects: Impact On Entrepreneurs' Goals

Authors:

Number	Title	Name	University
1	Dr.	Natalia Martín Cruz	Universidad de Valladolid
2	Dr.	Ana-Isabel Rodríguez Escudero	Universidad de Valladolid
3	Dr.	Juan Hernangómez Barahona	Universidad de Valladolid
4	Dr.	Juan-Bautista Delgado García	Universidad de Burgos
5	Dr.	Juan-Manuel de la Fuente Sabaté	Universidad de Burgos

60159 "Should we give the Baby up for Adoption?" Examining the Decision to Spin Off New Corporate Ventures

Authors:

Number	Title	Name	University
1	Dr.	Maria Isabel Pizarro	Universidad Pablo De Olavide
2	Dr.	Julio O. De Castro	Babson University
3	Dr.	Jose Luis Galan	Universidad De Sevilla
4	Dr.	Tauno Kekäle	University Of Vaasa

Track: Human Resources Management (*competitive*)

Theme: Cluster & Networks: Resource Specialization And Context

Dec. 10 10:30 – 11:45

Chair: Rafael Crespi

Location: De la Castellana - Basement

60308 Executive Directors Pay and Networks in Spanish Listed Companies

Authors:

Number	Title	Name	University
1	Prof.	Rafel Crespi-Cladera	Universitat Illes Balears
2	Prof.	Bartolome Pacual-Fuster	Universitat Illes Balears

60237 Resource co-specialization of high performance HRM practices and environmental capabilities in geographical clusters.

Authors:

Number	Title	Name	University
1	Dr.	Javier Martínez	Universidad de Almería
2	Dr.	Eva Carmona-Moreno	Universidad de Almería
3	Prof.	José Céspedes-Lorente	Universidad de Almería

60053 Managing Social Capital through Human Resource Policies

Authors:

Number	Title	Name	University
1	Dr.	Macarena López-Fernández	University of Cádiz
2	Dr.	Fernando Martín-Alcázar	University of Cádiz
3	Dr.	Pedro M. Romero-Fernández	University of Cádiz

60357 Temporary Work in the Spanish Call Center Sector: The Same But More?

Authors:

Number	Title	Name	University
1	Dr.	Maria Tatiana Gorjup	Universitat Rovira i Virgili
2	Dr.	Mireia Valverde	Universitat Rovira i Virgili
3	Dr.	Gerard Ryan	Universitat Rovira i Virgili
4	Dr.	Rosalía Cascón-Pereira	Universitat Rovira i Virgili
5	Dr.	Ana Beatriz Hernández Lara	Universitat Rovira i Virgili

Track: International Management (*competitive*)

Theme: Looking At Social Capital And Governance Issues

Dec. 10 10:30 - 11:45

Chair: Flávia Rechtman Szuster

Location: Córdoba - Basement

60323 The Brazilian First Experience of Voluntary Full Adoption of IFRS: a Case Study of Gerdau S.A.

Authors:

Number	Title	Name	University
1	Prof.	Flávia Rechtman Szuster	Fundação Getulio Vargas
2	Prof.	Ricardo Lopes Cardoso	Fundação Getulio Vargas
3	Prof.	Natan Szuster	Universidade Federal do Rio de Janeiro
4	Prof.	Fortunée Rechtman Szuster	Fundação Getulio Vargas

60071 Corporate Social Responsibility Practices along the Value Chain: Perceptual Mapping with Sector and Cultural Indexes

Authors:

Number	Title	Name	University
1	Dr.	Anna Torres	Universitat Pompeu Fabra
2	Dr.	Josep A. Tribo	Universidad Carlos III
3	Dr.	Antonio Ladron de Guevara	Universitat Pompeu Fabra
4	Dr.	Moshe Kim	University Of Haifa and Universitat Pompeu Fabra

60072 The Effect Of Social Capital On Financial Capital

Authors:

Number	Title	Name	University
1	Dr.	Josep A. Tribo	Universidad Carlos III
2	Dr.	Jordi Surroca	Universidad Carlos III
3	Dr.	Moshe Kim	The University of Haifa and Universitat Pompeu Fabra

60625 Examining The State Of Organizational Development In Mexico

Authors:

Number	Title	Name	University
1	Ms.	Rocio C. Hertig	The George Washington University
2	Prof.	Maria Cseh	The George Washington University

Track: Technology and Innovation Management

Theme: Collaboration in Management

Dec. 10 10:30 – 11:45

Chair: Guillermo VanderLinde

Location: Granada – Basement

60408 Efecto moderador de las características socioeconómicas en la aceptación del comercio electrónico. ¿Realmente influyen?

Authors:

Number	Title	Name	University
1	Ms.	Blasco, L.	Zaragoza
2	Prof.	Hernández, B.	Zaragoza
3	Prof.	Jiménez, J.	Zaragoza
4	Dr.	Martín, M.J.	Zaragoza

60511 Comercio electrónico y colaboración con usuarios: Efectos sobre el resultado innovador de la empresa

Authors:

Number	Title	Name	University
1	Ms.	Gloria Sanchez-Gonzalez	de León
2	Mr.	Mariano Nieto	de León
3	Ms.	Nuria Gonzalez-Alvarez	de León

60168 La relación entre el grado de cooperación con proveedores y los resultados financieros de las empresas españolas

Authors:

Number	Title	Name	University
1	Ms.	Marta Fossas-Olalla	Universidad Complutense de Madrid
2	Dr.	José Ignacio López-Sánchez	Universidad Complutense de Madrid
3	Dr.	Beatriz Minguela-Rata	Universidad Complutense de Madrid

Track: Entrepreneurship and Family Business (SYMPOSIA)

Theme: SYMPOSIA

Dec. 10 10:30 - 11:45

Chair: Silvia Torres Carbonell

Location: Business Center

60540 Global Entrepreneurship Monitor: Celebrando 10 años de investigación sobre emprendimiento en América Latina. Global Entrepreneurship Monitor: Comemorar 10 anos de investigação sobre o empreendedorismo na América Latina. Global Entrepreneurship Monitor: Celebrating 10 year of entrepreneurship research in Latin America.

Authors:

Number	Title	Name	University
1	Prof.	Silvia Torres Carbonell	IAE Business School – Universidad Austral
2	Dr.	José Ernesto Amorós	Universidad del Desarrollo

Track: Organization Behavior (competitive)

Theme: Governance, organization and the influence of stakeholders

Dec. 10 10:30 - 11:45

Chair: José Plaza Ubeda

Location: Aranjuez – 20th floor

60114 Striving For Stakeholder Satisfaction: Analysing Management Perceptions

Authors:

Number	Title	Name	University
1	Prof.	Plaza-Ubeda, Jose A.	Almeria
2	Prof.	Burgos Jimenez, Jeronimo De	Almeria
3	Prof.	Perez Valls, Miguel	Almeria
4	Prof.	Ortega-Egea, Jose M.	Almeria

60550 Institutional Entrepreneurship and the Transformation of Normative Contracts in Professional Employment Contexts

Authors:

Number	Title	Name	University
1	Dr.	Dabos, Guillermo E.	UNICEN & Universidad de San Andrés

60364 The delegation of decision rights in franchising

Authors:

Number	Title	Name	University
1	Dr.	Maria Begona Lopez-Fernandez	Oviedo (Spain)
2	Dr.	Susana Lopez-Bayon	Oviedo (Spain)

60610 Relational Knowledge: Looking at Farmers in CREA Groups

Authors:

Number	Title	Name	University
1	Ms.	María Elisa Peirano Viejo	IAE Business School – Universidad Austral
2	Dr.	Álvaro Romera	DairyNZ
3	Prof.	Ralph E. Stablein	Massey University

Track: Public Administration (competitive)

Theme: Topics in Public Administration

Dec. 10 10:30 - 11:45

Chair: Ariston Azevêdo

Location: Estoril – 20th floor

60076 Pluralização Societária e os Desafios à Administração Pública na América Latina.

Authors:

Number	Title	Name	University
1	Ms.	Renata Ovenhausen Albernaz	Universidade Estadual de Ponta Grossa
2	Mr.	Ariston Azevêdo	Universidade POSitivo / Universidade Estadual de Ponta Grossa

60413 Escolha de Dirigentes e Continuidade de Gestão: Uma Análise na Universidade Federal de Santa Catarina

Authors:

Number	Title	Name	University
1	Mr.	Carlos Augusto Harger	Universidade Federal de Santa Catarina
2	Dr.	Alexandre Marino Costa	Universidade Federal de Santa Catarina
3	Dr.	Gilberto de Oliveira Moritz	Universidade Federal de Santa Catarina
4	Mr.	Luciano Sergio Michelin	Universidade Federal de Santa Catarina
5	Dr.	Marcos Baptista Lopez Dalmau	Universidade Federal de Santa Catarina
6	Dr.	Pedro Antônio de Melo	Universidade Federal de Santa Catarina
7	Mr.	Raphael Schlickman	Universidade Federal de Santa Catarina

60099 Problema de Agência em uma Empresa Sem Fins Lucrativos

Authors:

Number	Title	Name	University
1	Prof.	Ivan Luiz Ecco	Univali
2	Prof.	Ronaldo Ribeiro	Univali
3	Prof.	Klara Friederike Kock	Univali

60170 Planejamento Político Pessoal como parte integrante do Planejamento Pessoal

Authors:

Number	Title	Name	University
1	Prof.	Rolando Juan Soliz Estrada	Universidade Federal de Santa Maria
2	Ms.	Mariane Verardi	Universidade Federal de Santa Maria

Track: Strategic Management and Business Policy (competitive)

Theme: Alliances: franchising, joint ventures & others

Dec. 10 10:30 – 11:45

Chair: Xavier Castañer

Location: Alcalá – 20th floor

60273 Influencia Del Perfeccionamiento Contractual Sobre El Rendimiento: El Caso De La Franquicia

Authors:

Number	Title	Name	University
1	Dr.	Vanesa Solis-Rodriguez	University of Leon
2	Dr.	Manuel Gonzalez-Diaz	University of Oviedo

60239 Formas de gobierno de las alianzas: Joint ventures versus otros tipos de alianzas

Authors:

Number	Title	Name	University
1	Dr.	Marta Ortiz-de-Urbina-Criado	Universidad Rey Juan Carlos
2	Dr.	M. Ángeles Montoro-Sánchez	Universidad Complutense de Madrid
3	Dr.	Eva M. Mora-Valentín	Universidad Rey Juan Carlos

60154 The Project Performance Consequences of Collaborative vs. Autonomous Product Development: A Study of the WorldWide Aircraft Industry 1949-2000

Authors:

Number	Title	Name	University
1	Prof.	Xavier Castañer	University of Lausanne
2	Prof.	Louis Mulotte	Tilburg University
3	Prof.	Bernard Garrette	HEC Paris
4	Prof.	Pierre Dussauge	HEC Paris

60052 The Impact of Control Mechanisms on Franchisee and Employee-Manager Satisfaction: Does One Type of Control Fit All?

Authors:

Number	Title	Name	University
1	Prof.	Thomas Mellewigt	Freie Universitaet Berlin
2	Prof.	Thomas Ehrmann	University of Munster
3	Dr.	Carolin Decker	Freie Universitaet Berlin

Thursday, 12:00 – 13:15

Track: Entrepreneurship and Family Business (*competitive*)

Theme: Entrepreneurship: Growing Within And Beyond Boundaries

Dec. 10 12:00 -13:15

Chair: Wesley Scroggins

Location: Del Prado - Basement

60041 Attributions And International Entrepreneurship: A Qualitative Comparison Of Estonia, Guatemala, And Romania

Authors:

Number	Title	Name	University
1	Dr.	Elizabeth Rozell	Missouri State University
2	Dr.	Wesley Scroggins	Missouri State University
3	Dr.	Tiit Elenurm	Estonian Business School
4	Dr.	Ruth Alas	Estonian Business School
5	Dr.	Cezar Scarlat	University "Politehnica" of Bucharest, Romania
6	Dr.	Juan L. Fuentes	Universidad del Istmo

60409 Family Ownership And Performance: Any Positive Interaction?

Authors:

Number	Title	Name	University
1	Prof.	María Sacristán Navarro	Universidad Rey Juan Carlos
2	Prof.	Silvia Gómez Ansón	Universidad de Oviedo
3	Dr.	Laura Cabeza García	Universidad de León

60066 The Drivers Of Entrepreneurial Initiative Selling Within Organizations: A Study In A Mexican Organization

Authors:

Number	Title	Name	University
1	Prof.	Xavier Castañer	University of Lausanne
2	Prof.	Dirk De Clercq	Brock University
3	Prof.	Imanol Belausteguigoitia	Instituto Tecnológico Autónomo de México

60077 Competencies that Characterize the Intrapreneur: An Exploratory Study

Authors:

Number	Title	Name	University
1	Mr.	Maurício Colella Gomes	Universidade Mackenzie
2	Dr.	Vânia Maria Jorge Nassif	Mackenzie and FACCAMP

Track: Human Resources Management (competitive)

Theme: Competencies and learning

Dec. 10 12:00-13:15

Chair: Lina Nakata

Location: De la Castellana - Basement

60392 As Competências Profissionais Mais Requeridas No Cenário Das Organizações Baianas E Suas Relações Com O Construto Modernidade Organizacional.

Authors:

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1	Dr.	Jair Nascimeto Santos	Universidade Salvador - UNIFACS
2	Prof.	Telma Nascimento Benevides	Universidade Salvador - UNIFACS
3	Prof.	Marcelo Pereira Melo Dultra	Universidade Salvador - UNIFACS

60316 Aprendizagem Intra e Interorganizacional em Aquisições de Empresas Relacionadas do Setor de Mineração

Authors:

Number	Title	Name	University
1	Dr.	Daniel Jardim Pardini	Fumec
2	Prof.	Renata Veloso Santos	Universidade FUMEC - CEFET - MG

60508 Learning Organization: Aplicação A Uma Unidade De Cuidados De Saúde Portuguesa

Authors:

Number	Title	Name	University
1	Prof.	Anabela Almeida	Universidade da Beira Interior
2	Dr.	Ana Teresa Rebelo	Universidade da Beira Interior
3	Dr.	António Assunção	Universidade da Beira Interior
4	Dr.	Maria Delfina Ferrão	Universidade da Beira Interior

60214 Análise Do Papel De Uma Universidade Corporativa No Desenvolvimento De Competências E Para A Aprendizagem Organizacional

Authors:

Number	Title	Name	University
1	Ms.	José Antonio Alves dos Santos	Unigranrio
2	Dr.	Rui Otavio Bernardes de Andrade	Unigranrio
3	Dr.	Rejane Prevot Nascimento	Unigranrio
4	Ms.	Vania Martins dos Santos	Unigranrio
5	Dr.	Herbert Gomes Martins	Unigranrio

60526 Aprendizagem transformativa e mudança comportamental a partir de dilemas desorientadores na carreira

Authors:

Number	Title	Name	University
1	Mr.	Germano Glufke Reis	Ppga/Fea-Usp Esags
2	Mr.	Lino Eiko Nakata	Ppga/Fea-Usp Esags
3	Dr.	Joel Souza Dutra	Fea/Usp

Track: International Management (*competitive*)

Theme: International Management Outsourcing

Dec. 10 12:00-13:15

Chair: Bernardo Meyer

Location: Córdoba - Basement

60024 Estratégias de legitimação nos mercados brasileiro e paraguaio: o caso de Itaipu Binacional

Authors:

Number	Title	Name	University
1	Prof.	Bernardo Meyer	Universidade Federal do Paraná
2	Prof.	Roberto Gregório da Silva Jr.	Universidade Federal do Paraná

60058 Offshoring: Facts and numbers at the country level

Authors:

Number	Title	Name	University
1	Prof.	Pablo Agnese	IESE Business School and Pompeu Fabra University
2	Prof.	Joan Enric Ricart	IESE Business School

60523 Los Factores Internos Determinantes Del Tipo De Offshoring En Las Multinacionales Europeas

Authors:

Number	Title	Name	University
1	Dra.	Esmeralda Linares-Navarro	Universidad De Murcia
2	Dr.	Jose Pla-Barber	Universidad De Valencia

60547 Los Efectos Del Offshoring En Los Resultados: Un Análisis De Las Diferencias Según La Modalidad Implementada

Authors:

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1	Dra.	Esmeralda Linares-Navarro	Universidad De Murcia
2	Dr.	José Pla-Barber	Universidad De Valencia

Track: Technology and Innovation Management

Theme: Innovation and technology

Dec. 10 12:00 a 13:15

Chair: Alexandra Braga

Location: Granada - Basement

60617 A decisão em inovar nas empresas portuguesas - uma análise multivariada

Authors:

Number	Title	Name	University
1	Dr.	Alexandra Braga	Estgf - Ipp
2	Prof.	Carla Marques	Utad
3	Prof.	Vítor Braga	Estgf - Ipp

60366 Produção e Produtividade de Cana, Café e Citros no Estado de São Paulo

Authors:

Number	Title	Name	University
1	Mr.	Renato Moraes Chamma	USP
2	Prof.	Alceu Salles Camargo Júnior	USP
3	Prof.	Rudinei Toneto Júnior	USP

60046 Instituições de Pesquisa na Geração e Transferência de Inovações: Uma Análise Comparativa Internacional

Authors:

Number	Title	Name	University
1	Dr.	Jouliana Jordan Nohara	Universidade Nove de Julho - UNINOVE
2	Dr.	Milton de Abreu Campanário	Universidade Nove de Julho - UNINOVE
3	Dr.	Claudia Rosa Acevedo	Universidade Nove de Julho - UNINOVE

Track: *Organization Behavior (SYMPOSIA)*

Theme: *SYMPOSIA*

DIc. 10 12:00-13:15

Chair: *Burak Koyuncu (IE Business School) & Paul Shrivastava (Concordia University)* **Location:** *Business Center*

60395 Organizational Knowledge Thru the Arts

Authors:

Number	Title	Name	University
1	Ms.	Margarita Mayo	IE Business School
2	Ms.	Maria Kakarika	IE Business School
3	Prof.	Paul Shrivastava	Concordia University
4	Prof.	Pascal K'in Greub	Autonomous University Chapingo Mexico

Track: *Organizacional Behavior (competitive)*

Theme: *Leadership and behavior in organizations*

Dec. 10 12:00-13:15

Chair: *Ewerton Taveira Cangussu*

Location: *Aranjuez – 20th floor*

60404 Evolução dos Estudos sobre Liderança: uma Análise em Artigos publicados no Academy of Management Journal de 1995 a 2008

Authors:

Number	Title	Name	University
1	Dr.	Maria Elizabeth Rezende Fernandes	Fundação Dom Cabral
2	Mr.	Samir Lotfi	Universidade de São Paulo FEA/USP

60269 Competências em Liderança: uma Análise sob a Ótica Foucaultiana de Poder

Authors:

Number	Title	Name	University
1	Dr.	Anderson de Souza SantAnna	Fundação Dom Cabral

60109 Resiliência: Um Estudo Junto aos Empreendedores Egressos do Banco do Brasil

Authors:

Number	Title	Name	University
1	Mr.	Ewerton Taveira Cangussu	UEL - Universidade Estadual de Londrina
2	Dr.	Maria Iolanda Sachuk	UEM - Universidade Estadual de Maringá

60030 Exploring the outcomes of three service encounter structuring

Authors:

Number	Title	Name	University
1	Prof.	Maria da Graça Batista	Universidade dos Açores
2	Prof.	Miguel Pina e Cunha	Universidade Nova de Lisboa
3	Prof.	Arménio Rego	Universidade de Aveiro

Track: *Public Administration (competitive)*

Theme: *Effectiveness & Processes In Public Administration*

Dec. 10 12:00-13:15

Chair: *Carlos Barcelos*

Location: *Estoril – 20th floor*

60480 A Reforma Gerencial do Orçamento Brasileiro: Em Busca de Múltiplos Significados

Authors:

Number	Title	Name	University
1	Mr.	Carlos Leonardo Klein Barcelos	Universidade de Brasília (UnB)
2	Dr.	Paulo Carlos Du Pin Calmon	Universidade de Brasília (UnB)

60587 Contratos De Gestão Em Administração Pública: Análise De Desempenho No "Choque De Gestão" Em Minas Gerais

Authors:

Number	Title	Name	University
1	Prof.	Alketa Peci	EBAPE/FGV
2	Prof.	Marlos Lima	EBAPE/FGV

60487 Parcerias Tri-Setoriais Em Políticas Sociais: Possibilidades, Riscos E Desafios Para A Administração Pública No Brasil

Authors:

Number	Title	Name	University
1	Dr.	Armando dos Santos de Sousa Teodósio	Pontifícia Universidade Católica de Minas Gerais - Brasil

60289 Parcerias Público-Privadas e Hélice Tríplice no Brasil e na América Latina: o Benefício da Entrada de Atores de Desenvolvimento em um Processo Falente do Estado

Authors:

Number	Title	Name	University
1	Prof.	Marcelo Vinicius Dória Calvosa	Ppga / Fea-Usp
2	Prof.	Luciene Gouveia Batista	Uniabeu
3	Prof.	Márcio Moutinho Abdalla	Uniabeu

Track: **Strategic Management and Business Policy (competitive)**

Theme: **Networks and small and medim enterprises**

Dec. 10 12:00 a 13:15

Chair: **Ludmila de Vasconcelos Machado Guimarães**

Location: Alcalá – 20th floor

60210 Cluster De Pequenas E Médias Empresas: A Configuração Organizacional Do Parque De Software De Curitiba

Authors:

Number	Title	Name	University
1	Dr.	Jansen Maia Del Corso	Pontifícia Universidade Católica do Paraná
2	Mr.	Antonio Guilherme de Arruda Lorenzi	Pontifícia Universidade Católica do Paraná
3	Mr.	Mihail de Pieri Mirica	Pontifícia Universidade Católica do Paraná
4	Mr.	Nobuiuki Costa Ito	Pontifícia Universidade Católica do Paraná

60539 A Relação Entre Estratégia E Monitoramento Do Ambiente Externo Em Pequenas Empresas

Authors:

Number	Title	Name	University
1	Prof.	Éverton Luís Pellizzaro de Lorenzi Cancellier	Universidade do Estado de Santa Catarina
2	Ms.	Elton José Blageski Junior	Universidade do Vale do Itajaí
3	Prof.	Carlos Ricardo Rossetto	Universidade do Vale do Itajaí

60267 Análise De Redes Sociais: Uma abordagem temporal aplicado a um caso brasileiro

Authors:

Number	Title	Name	University
1	Mr.	June Alisson Westarb Cruz	PUCPR
2	Mr.	Tomás Sparano Martins	PUCPR
3	Dr.	Wesley Vieira da Silva	PUCPR
4	Dr.	Alceu Souza	PUCPR
5	Dr.	Eduardo Damião Silva	PUCPR

60169 Redes Empresariais: Fatores que ajudam ou prejudicam o seu desenvolvimento na Industria Moveleira.

Authors:

Number	Title	Name	University
1	Prof.	Rolando Juan Soliz Estrada	Universidade Federal de Santa Maria
2	Mr.	Rodrigo Belmonte da Silva	Universidade Federal de Santa Maria