

**IBEROAMERICAN ACADEMY OF MANAGEMENT (IBERO)**  
María Fernanda García. University of Texas at El Paso, [fgarcia6@utep.edu](mailto:fgarcia6@utep.edu)

***2010 IBERO Professional Development Workshops: Call for Proposals***

The Iberoamerican Academy of Management (IAM) invites the submission of creative proposals for its Professional Development Workshop (PDW) sessions that will take place on August 6-10, 2010 at the Academy of Management Conference in Montreal.

The Academy' Professional Development Workshops (PDWs) are a platform for colleagues to share knowledge and expertise and foster the development of workshop participants.

Although it has Iberoamerican roots, the IAM is currently global in its reach, which is reflected in its highly international and geographically dispersed structure and decentralized mode of operation. The IAM's mission is:

- To foster the general advancement of knowledge in the theory and practice of management among Iberoamerican scholars and/or those academics interested in Iberoamerican issues;
- To perform and support educational activities that contribute to intellectual and operational leadership in the field of management within an Iberoamerican context.

**Consistent with this year's conference theme: "Dare to Care," we would like to suggest some potential topics that may be of interest to a broad audience:**

- 1) What corporate strategies may foster passion and compassion in Iberoamerican contexts? Are these strategies different from other contexts beyond Iberoamerica?
- 2) Are Iberoamerican employees more passionate than compassionate? Or more compassionate than passionate? Does it matter? What are the implications for management practice?
- 3) Are HR practices in Iberoamerican contexts and in particular pay practices reflecting passion or compassion?
- 4) Are entrepreneurs able to be both passionate and compassionate?

**Furthermore, we welcome any proposals that advance theory, research, education, and practice in the field of management within the scope of our mission.**

The formats of PDWs can take a variety of forms including round tables, panel sessions, developmental workshops, practitioner focused sessions, and doctoral consortia, to name a few.

**IMPORTANT!** We now have an online submission system for PDW proposals. The paper proposal form is no longer in use. The submission website is: <http://submissions.aomonline.org/2010>

Proposals may be written in English, Spanish, or Portuguese.

If you have any questions or would like to have a chat about your ideas for this PDW event, please do not hesitate to contact Fernanda García ([fgarcia6@utep.edu](mailto:fgarcia6@utep.edu)).

The deadline for proposals is **January 14**. Feedback on decisions will be given by February.