

IBEROAMERICAN ACADEMY OF MANAGEMENT - (IBERO)
PDW Chair: Pascual Berrone, IESE Business School, pberrone@iese.edu

2008 IBERO Professional Development Workshops: Call for Proposals

The Iberoamerican Academy of Management (IAM) invites of creative proposals for its Professional Development Workshop (PDW) sessions that will take place on the 8th - 10th August 2008 at the Academy of Management Conference in Anaheim, California.

Although with Iberoamerican roots, the IAM is currently global in its reach, which is reflected in its highly international and geographically dispersed structure and decentralized mode of operation. Thus, as a general rule, we welcome proposals that advance theory, research, education, and practice in the field of management. However, priority will be given to proposals of interest to academics, doctoral students and practitioners within the scope of our mission, which is:

- To foster the general advancement of knowledge in the theory and practice of management among Iberoamerican scholars and/or those academics interested in Iberoamerican issues.
- To perform and support educational activities that contribute to intellectual and operational leadership in the field of management within an Iberoamerican context.

Consistent with this year's conference theme ("*The questions we ask*"), we would like to suggest four potential tracks that can be of interest for our broad audience:

1. **Research Questions in Iberoamerica:** the idea is to explore research questions that can be adequately addressed in the IberoAmerican context. What type of research question would be better answered and tested in Iberoamerica than in other regions? For solving what kind of problems do researchers find and advantage of being located in the region?
2. **Similarities and Differences between Iberian Peninsula and Latin America:** while much has been advanced in previous editions of our conferences and pre-conferences about our knowledge in terms of differential characteristics of Iberoamerica with respect other geographical regions, little is known about the similarities and differences *within* our territory. As a consequence, proposals that shed light on this introspective analysis would be strongly desired.
3. **The social role of firms in the Iberoamerican context:** Proposals that discuss how firms can be financially successful while, at the same time, try to accomplish positive social goals in the Iberoamerican setting would be appreciated. This idea builds upon last years' themes linking management and the public concern (2006 - Atlanta) and discussing the challenge of "doing well by doing good" (2007 - Philadelphia).
4. **Teaching systems in Iberoamerican:** The central concern of this track would be management learning and education and would put emphasis on the second part of our mission (see above). It could analyze a variety of issues including, but not limited to, academic institutions (public and private universities, business schools, etc), policy making, and educational processes in the Iberoamerican context.

Formats of PDW can take a variety of forms including roundtables, panel sessions, developmental workshops, practitioner focused sessions, doctoral consortia, to name a few.

Since space is limited and the annual meeting seems like a good time to enter in fertile dialogues, we encourage sessions that are co-sponsored with other divisions, interest groups, and affiliated societies of the Academy of Management

IMPORTANT! We now have an online submission system for PDW proposals. The paper proposal form is no longer in use. The submission website is <http://submissions.aomonline.org/2008>.

Proposals may be written in English, Spanish and Portuguese.

This PDW is a great opportunity for Iberoamerican scholars to show their work to a global audience in a very friendly environment. It also offers the possibility for new faculty and doctoral students of Iberoamerican countries to get involved in the organization of the Academy of Management.

If you have any questions, or would like to have a chat about your ideas for this PDW event, please do not hesitate to contact Pascual Berrone (details above). Please submit as soon as possible your proposal. The dead-line for proposals is November 15, 2007. Feed-back on decisions will be given by December, 2007.