



# Iberoamerican Academy Of Management

President

[Julio De Castro](mailto:julio.castro@ie.edu)  
(julio.castro@ie.edu)  
Instituto de Empresa  
María de Molina, 11  
28006, Madrid  
SPAIN

20 September 2007

Dear colleagues:

Vice-presidents

[Angel Cabrera](mailto:cabreraa@t-bird.edu)  
(cabreraa@t-bird.edu)  
Thunderbird, The Garvin School of  
International Management  
15249 N. 59th Avenue  
Glendale, AZ 85306-6000  
USA

I hope you are all well. When we last met, in our Business Meeting during the Academy of management conference in Philadelphia, the secretary for our electoral committee, prof. Cristina Cruz, announced the results of the elections for president and vice-presidents. The results were as follows:

[Rita Campos e Cunha](mailto:rcunha@fe.unl.pt)

(rcunha@fe.unl.pt)  
Universidade Nova de Lisboa  
Faculdade de Economia  
Campus de Campolide  
1099-032 LISBOA  
PORTUGAL

President:

Julio O. De Castro

Vice-Presidents:

Angel Cabrera

Rita Campos e Cunha

Martin Larraza

Clóvis L. Machado-da-Silva

Joan E. Ricart

Roberto S. Vassolo

[Martin Larraza](mailto:martin.larraza@unavarra.es)

(martin.larraza@unavarra.es)  
Universidad Pública de Navarra  
Departamento de Gestión de  
Empresas  
Campus de Arrosadia  
31006, Pamplona  
Spain

[Clóvis L. Machado-da-Silva](mailto:clms@terra.com.br)

(clms@terra.com.br)  
Federal University of Parana  
Brasil

[Joan E. Ricart](mailto:ricart@iese.edu)

(ricart@iese.edu)  
IESE Business School - University of  
Navarra  
Avenida Pearson, 21  
08034 Barcelona  
Spain

First of all, I would like to express our gratitude to our previous president Dr. Luis Gomez-Mejia, his invaluable leadership, commitment and countless hours of work, which have made our organization what it is today. From all of us, thank you very much Luis.

Secondly, I would like to thank on my name and on that of our elected vice-presidents, the confidence that you have shown in choosing us to lead our organization. As I have mentioned during the business meeting, our mission is to live up to the legacy that has been passed on to us.

Next, as you are aware, there are two important board positions that are designated by the president. Those positions are treasurer and secretary. I have chosen Martin Larraza to take my place as treasurer, and Cristina Cruz to take Martin's place as secretary general. Both Martin and Cristina have greatly contributed to the success of the Iberoamerican Academy and I trust they will continue to do so in their new roles.

Treasurer

[Martin Larraza](mailto:martin.larraza@unavarra.es)  
(martin.larraza@unavarra.es)  
Universidad Pública de Navarra  
Departamento de Gestión de  
Empresas  
Campus de Arrosadia  
31006, Pamplona  
Spain

Likewise, I believe my goal in this term should be to ensure the lasting success of our academy. To do this, we should look to institutionalize our infrastructure. This implies reinforcing all our activities in a way they are self-sustaining in the

Secretary

[Cristina Cruz](mailto:cristina.cruz@ie.edu)  
(cristina.cruz@ie.edu)  
Instituto de Empresa  
María de Molina, 11  
28006, Madrid  
SPAIN

future. Also, we will add new activities that enhance our growth and fulfill our necessities in terms of service and growth.

The first step towards this goal is reinforcing our communications. Our first line of communications is our webpage. I believe we should treat it as what it is, our face to the outside world. Although we have done a good job so far, I know it would benefit from new perspectives to give it a push in the right direction. In this light I am requesting applications for a new **webmaster** that can give our site that push. Those who are interested please do not hesitate to contact me.

The next step is creating an additional means to communicate news to our members. This is commonly done by a newsletter. Currently we do not have a newsletter but I think it's high time we started. For the moment I don't believe a printed newsletter makes much sense. The plan is to have a newsletter delivered in a digital form every three to six months. This will allow us to communicate plans, dates, important information, conferences, call for papers and our members' achievements. As with the webpage I am requesting applicants for the position of **Newsletter Editor**.

Also, we need to improve our operations. For example the administrative component of the organization has been the source of some problems. There are frequent complaints that information is not properly communicated or that the journal has not been delivered. Moreover, the dues are not regularly collected on years that we have not held conferences. All in all this has to change. We are currently revising the contract with the company that handles these administrative duties and exploring new alternatives. Suggestions are welcome.

Finally, one more milestone to achieving the success of the IAM would be the inclusion of our Journal of Management Research in the SSCI within the next 2 years. This inclusion would significantly improve its positioning. Yet, to achieve this it is necessary that we make a great effort to have issues with outstanding quality and on time. These are among the main reasons for including a journal in the index. Our new editor Elizabeth Cabrera has asked me to remind you all that our journal is a great opportunity to publish articles on your interesting research. Also, I would like to remind you that the original articles can be sent in both Spanish and Portuguese, yet after the revise and resubmit it will have to be in English. You can send your articles directly to Elizabeth at [mgtres@asu.edu](mailto:mgtres@asu.edu)

This year we had a great session at our annual meeting at the Academy of Management conference. Thanks to Monica Franco, from Cranfield University for doing a great job organizing this session. Next year Pascual Berrone from IESE, will be in charge of organizing the session. Those who are interested in participating in this session or present papers please contact him. A number of interesting possibilities and initiatives have emerged from that meeting. One

initiative brought up in this year's session was collecting previously validated measurements in Spanish and Portuguese and making them available to our members. Fernanda Garcia from UTEP has offered to lead this initiative. She will be in touch in the next few days with more detailed information. Thank to Pascual and Fernanda for their contribution and commitment to the organization.

Lastly, this year we have our 5th biannual meeting. This year time the meeting will be held in Boca Chica, Dominican Republic. The organizing committee for this event Guillermo Vanderlinde, Maribel Justo and Heidi Felix all from our host university PUCMM, have done a fine job setting up this venue. I would like to remind all of you that the deadline for registering is September 15, this includes all meals and hotel accommodations. Although the registrations date will probably be extended until September 30. After that date, the hotel rooms will be released so those who have not finalized their registration and payment by September 30 will not be able to participate in the conference. So register today! Although some members have commented about the price of the conference, I want to point out that the hotel that has been booked for the conference is first class and meters away from the beach. Also the cost of vacation rooms is not the same as the cost of a conference which must include preparation cost. In any case the cost for the conference discounting logging is around 350€ for general participants and 75€ for participants in the doctoral consortium. These costs are within the margins of similar conferences and our previous conferences.

I apologize for the length of this first letter. I thank you for your continued participation and contributions to the IAM. I hope you will all continue to do so, and become even more involved in the future.

Thank you and best regards,

Julio O. De Castro  
President  
Iberoamerican Academy of Management