

CALL FOR PAPERS

5th International Conference of the Iberoamerican Academy of Management IAM, 2007

**Pontificia Universidad Católica Madre y Maestra (PUCMM)
Santo Domingo, Dominican Republic**

The Department of Business Administration of Pontificia Universidad Católica Madre y Maestra, Recinto Santo Tomás de Aquino in Santo Domingo, Dominican Republic is pleased to announce the 5th International Conference of the Iberoamerican Academy of Management. This conference will be held in Boca Chica, Dominican Republic between 6th and 9th December in Coral Hamaca Hotel by Hilton.

This year's theme is: **“Management Challenges of Iberoamerican Firms”**. The purpose is to create a forum for critical reflections about management challenges being presented to Latin American firms due to environmental changes and opening of markets

As always, theoretical and empirical papers are invited on the whole range of international business issues. Contributions focusing on the following issues would be particularly welcome:

- Strategic alliances that enhance innovative business opportunities;
- How do creativity and innovation processes contribute to firms survival;
- Knowledge and learning in borderless ventures;
- Finance strategies and foreign direct investment;
- The governance of global commodity chains;
- Outsourcing and offshoring strategies and implications;
- Cross-borders mergers and acquisitions;
- Entry into emerging and transitional markets;
- The international expansion of firms from emerging markets;
- The challenges of achieving the new competences in human resource to reach the openings markets;
- Creating competitive advantage to attain the opportunities of the new markets.

TRACKS

- Strategic Management and Business Policy
- International Management
- Entrepreneurship and Family Business
- Technology and Innovation Management
- Organizational Behavior
- Human Resource Management
- Public Administration
- Learning & Education

Doctoral Consortium

The purpose of the consortium is to provide doctoral students with an interest in research with the opportunity to present and discuss their research with a panel of distinguished scholars in interactive sessions. Consortium participation is by registration only. Further details about the consortium, the submission of paper and prizes will be provided on the conference website.

Submission of Papers

Papers of symposia can be submitted in English, Spanish or Portuguese. Deadline for paper/symposium submission is **Monday April 30th, 2007**. All papers should be submitted electronically.

Conference Fees and Registration

The conference fee includes conference participation, IAM's annual fee, all inclusive room accommodation and admission to all conference events except the Saturday night Dominican dinner which will be held in the city of Santo Domingo.

Contact Information

Details information about the conference will be posted on the conference website. Please e-mail queries to:

Conference Chair:

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